

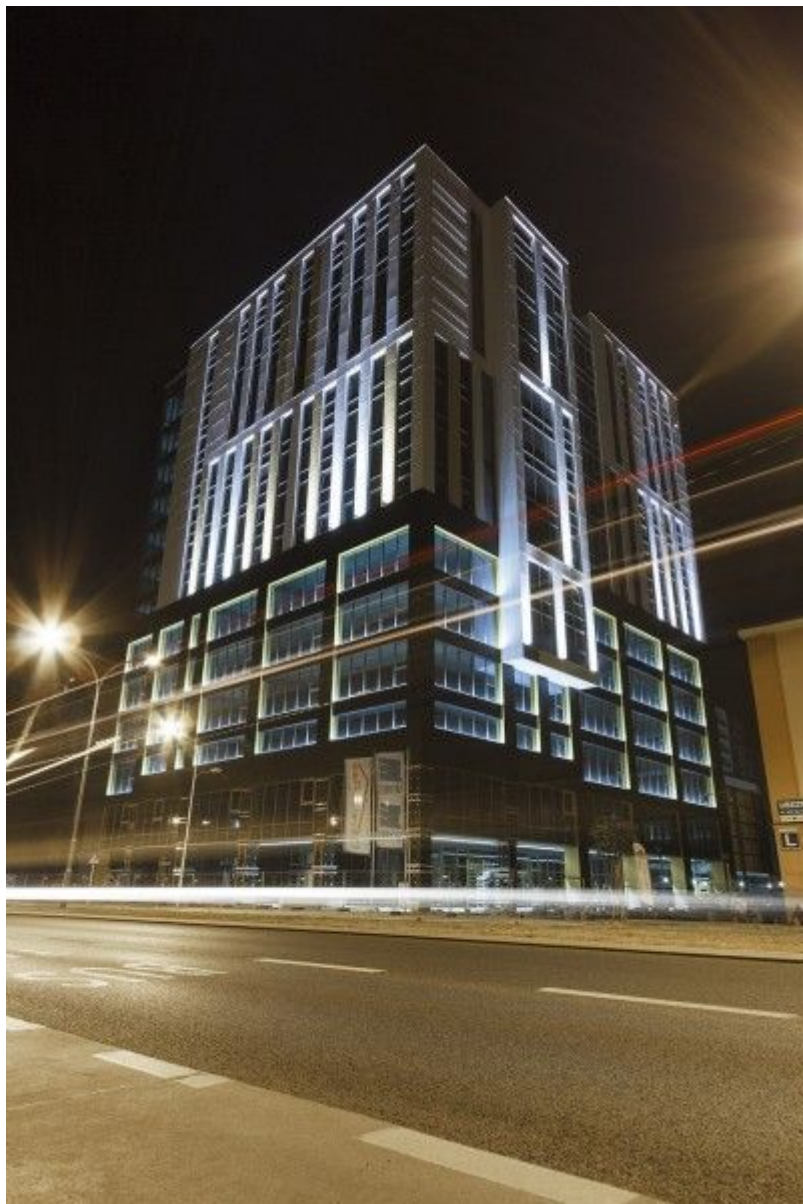
The Economic potential of Rzeszów City



Rzeszów University



University of Information Technology and Management



SkyRes



Rzeszów University of Technology



?Rzeszów-Jasionka? International Airport



MTU AeroEngines Poland



Marma Polish Films



ICN Polfa Rzeszów



D.A. Glass



Borg Warner Poland



Kładka okrągła nad al. Piłsudskiego



Market



Ogrody bernardyńskie

RZESZÓW is the largest city of the southeastern Poland, the capital of Podkarpackie Province and the centre of Rzeszów Metropolitan Area. The city is an economic, scientific, cultural and leisure centre for southeastern Poland. It is an important focal point for such industries as: aviation, IT, chemical, construction, service as well as modern business services. Rzeszów is well-communicated city - several important tracks intersect in here: the international A4 motorway, ensuring a convenient link between the European road system and Ukraine, as part of the 3rd Pan European Corridor and an international E-40 Route from Dresden to Kiev. Domestic routes numbers 9 and 19 provide the shortest connection between Scandinavian and Baltic countries and Central Eastern Europe. Also the main West-East rail route E-30, which is of international economic significance, runs through Rzeszów. One of the most important asset of the city is „Rzeszów-Jasionka” International Airport - with the second longest runway in Poland. The airport is able to service the biggest planes in the world and provides „Cargo” services. It also offers regular flights to important European metropolises, including Berlin, London, Manchester, Munich, Dublin, East Midlands and Warsaw.

Rzeszów maintains close cooperation with twelve twin Cities: Bielefeld (Germany), Buffalo (USA), Fangchenggang (China), Gainesville (USA), Ivano-Frankivsk (Ukraine), Klagenfurt (Austria), Kosice (Slovakia), Lamia (Greece), Lviv (Ukraine), Lutsk (Ukraine), Nyiregyhaza (Hungary), Split (Croatia) and Satu Mare (Romania). Rzeszów is a dynamically developing city of young and enterprising people. The capital of Podkarpackie is one of the biggest university centers in Poland. According to Eurostat research, Rzeszów is the European leader for the number of students: there are 353

students per 1 000 inhabitants. **Rzeszów University, Rzeszów University of Technology, University of Information Technology and Management, WSPiA-University of Law and Public Administration** and **Rzeszów School of Engineering and Economics** educate together nearly 60 thousand students at 60 various fields of study.

Secondary schools and universities cooperate with the largest companies in the Region, among others: **Pratt&Whitney Rzeszów, Heli-One, Borg Warner, Ideo, Asseco Poland, G2A, UTC Aerospace Systems, MTU AeroEngines, Audi, Volkswagen** and many others. The companies themselves see a need to educate the next generation of specialists. They help to educate the youth in especially needed fields of study. Thanks to this cooperation centres of practical education were created for the youth especially in fields related to aviation. New technical faculties in secondary schools started to educate young people skilled in avionics, mechatronics, informatics as well as CNC machine tools.

The city has more than 26,000 companies, supported by over 800 financial and business-related institutions. The main industrial sectors of Rzeszów are: aviation, computer science and electronics. The city is also developing chemical, pharmaceutical, food processing, electrical machinery and related to renewable energy industries. Thanks to the favorable location of Podkarpackie Province, Rzeszów has become a shopping, wholesale and storage center for enterprises based in Ukraine, Slovakia, Hungary and Romania. The city has one of the most developed commercial networks in Poland.

The largest employer of Rzeszów, **Pratt&Whitney Rzeszów**, a manufacturer of aircraft engines is the vanguard of the technological development of the Region. The main shareholder of the company is United Technologies Corporation, a global leader in the manufacture of products for aerospace, energy and construction, and a supplier of engines for jet aircraft. Among the companies with foreign capital the most significant are: **Pratt&Whitney AeroPower Rzeszów** (former Hamilton Sundstrand) - **MTU AeroEngines Poland** - a leading manufacturer of aircraft engines and drive components for general aviation; **Borg Warner Poland** - a world leader in the manufacture of turbochargers for the automotive industry; **VAC AERO** - a company specialising in the field of aviation special processing services; **Heli-One** - a company servicing helicopters; **UTC Aerospace Systems** - manufacturer of aircraft components; **MB Aerospace** - specialising in the fabrication and machining of complex aero-engine components; **ICN Polfa Rzeszów** (part of **VALEANT** group) and **Sanofi-Aventis** - manufacturers of pharmaceuticals; **ZELMER** - (part of **B&B Trendsgroup**), producer of household appliances; **Alima-Gerber** (part of **Nestle** group) - producer of supplements for infants and children; **RABEN Polska** - logistics services. **Asseco Poland S.A.** - the largest IT company in Poland and one of the largest in Europe, has its headquarters in Rzeszów. IT sector in Rzeszów is also represented by such companies as: **G2A.com, ATOS, OPTeam, Mobic, SoftSystem, Comarch, Ideo, PGS Software, Ailleron** and many others. Among the local companies the most important are: **ML-System** - Polish leader in the field of research and development on photovoltaics; **Marma Polish Films** - one of the major producers of films on the European market; **D.A. Glass** - leader in making optics used in light research and studies based on the nature and behaviour of light; **FIBRAIN** - Polish leading manufacturer in the field of ICT systems, fiber optic telecommunications and FTTH solutions. The City of Rzeszów is also a seat of international Audit & Finance giants like **Deloitte** or **PwC** - in the middle of 2015, Deloitte has decided to set its **Business Services Center** for 18 CEE countries in Rzeszów.

In order to create favorable conditions for doing business in Rzeszów, the City Authorities has decided to establish an economic activity zone „**Rzeszów-Dworzysko**”. Investment area is located in northwestern part of Rzeszów, in close vicinity of A4 motorway, S-19 expres road and „Rzeszów-Jasionka” International Airport. The entire terrain is intended for industrial activity as well as large logistics centers. “Rzeszów-Dworzysko” economic activity zone consists of the following, bordering

with each other areas: Rzeszów Subzone of the "Euro-Park Mielec" Special Economic Zone (located at Dworzysko) - an area of approx. 25 hectares in the western part of the Zone; Science and Technology Park - with an area of approx. 55 hectares in the eastern part of the Zone; other industrial investment areas in the area of Rzeszów, planned ultimately to take up the special economic zone - a total of up to approx. 150 hectares; investment areas that follow the area of economic activity in the area of the Municipality of Świlcza (areas of Świlcza and Rudna Wielka Village Councils) and the Municipality of Głogów Małopolski (areas of Pogwizdów Nowy and Miłocin Village Councils) - approx. 300 hectares.

Rzeszów is also home to several innovative clusters, such as "**Aviation Valley Cluster**" - concentrated on rapid development and growth of the aerospace industry in southeastern Poland; „**Eastern Poland IT Companies Cluster**” - responsible for consolidation and cooperation of IT companies; well-developing „**Cluster of Unmanned Systems**” - engaged in the development of drones and other flying systems; „**POLIGEN Cluster**” - affiliating institutions involved in plastic processing; „**Subcarpathian Renewable Energy Cluster**” - focused on development of the environmentally friendly power industry based on renewable energy sources or **The Life Quality Cluster „Podkarpacie Country”**.

While creating a favorable atmosphere for investment, the City of Rzeszów uses a system of tax credits. An entrepreneur, who decides to invest in Special Economic Zone may apply for a high income tax exemption. The size of the tax exemption for the costs of new investment or job creation is 50% of the capital expenditures incurred or two-year labor costs of newly employed workers for large businesses, 60% for medium and 70% for small ones. In addition, the City of Rzeszów applies the exemption from property taxes, which is a regional investment aid for entrepreneurs creating new jobs associated with new investments in the city.